



COTTON UNIVERSITY

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No.: CU/R&D/UNICEF Project/S Dutta/2022/11/ 7595

Dated: 03.08.2022

Advertisement for Media Fellowships

Advt. No. Recruitment/CU/2022/12

Dated: 26.07.2022

ADVERTISEMENT

Media Fellowships

(UNICEF Assam & Cotton University with support from DIPR, Assam)

Theme of the Media Fellowship:

1. Ending Violence against Children
2. Malnutrition impacting children (6-23 months) and adolescents in Assam

AIM: Create awareness around child protection and malnutrition issues in the state of Assam through long-format narratives such as feature stories.

OPEN: Journalists from Assam working in the print, online and TV mediums

Amount: Rs 35,000 (one time)

No of Fellowships:

1. 5 on the theme of Malnutrition
2. 5 on the theme of Violence against Children

Duration: 75 Days

Last Date of application: 14 August 2022

PLEASE SEND YOUR APPLICATION WITH SUPPORTING DOCUMENTS TO:

project.unicef@cottonuniversity.ac.in

For Eligibility Criteria and other information please log on to www.cottonuniversity.ac.in

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Eligibility criterion:

1. The applicant must be a journalist in Assam.
2. The Fellowship is open to all mainstream media journalists including freelance, print, electronic, online media and new agencies.
3. The minimum age is 25; there is no maximum age limit.
4. The applicant must have at least five years of experience in the field of journalism. Experience of covering children's and women's issues, human rights etc, will be considered a plus.
5. Applicants with experience of publishing in long-format style of reporting, will be considered a plus.
6. The applicant must be a Graduate in any discipline. Preference may be given to those with Bachelors in Mass Communication/ Masters in Mass Communication.
7. The applicant should have demonstrated talent, professionalism, and ability to work independently for completing the in-depth Fellowship project.
8. A permanent/temporary/contractual employee of any Government/Semi-Government/Autonomous Body/ Board/ Corporation/ Council is not eligible to apply for this Fellowship.
9. The applicants affiliation to any political party will be termed as a disqualification.
10. An applicant who is already undertaking any other Fellowship will not be eligible to apply for this Fellowship.
11. An applicant who is selected once for this Fellowship will not be eligible to apply again for this programme.

As part of the Submission of Applications, need to include:

1. A brief Curriculum Vitae
2. Education and employment history
3. A brief Fellowship proposal outlining:
 - a. Thematic area and its relevance
 - b. Objectives
 - c. Geographical coverage
 - d. Synopsis of the Project proposal, and
 - e. Methodology and timeline
4. Letter of Consent from the Editor: Applicant who is a full-time staff at a media organization must submit a Letter of Consent from the Editor stating that he/she will be granted the necessary time to pursue the Fellowship opportunity if he/she is chosen.
5. Self-attested testimonial/ certificates in support of educational and professional qualifications.
6. An applicant from print/online journalism must provide a sample of his/her published works on children/adolescent/young people's issue. Published work implies articles written by the journalist that was / were published in any national or state or regional newspaper, magazine or news website/portal.
7. An applicant from television or radio journalism must provide one sample (link/pen drive/CD) of his/her telecast/ broadcast programme on children/adolescent/young people's issue, as well as a summary in English. This must include the date of broadcast/ telecast and the channel/station where it was aired, ideally within the last six months.
8. Photocopy of the Identify card issued by the Media House/DIPR Assam.
9. In case of freelancer, she/he will have to provide supporting documents as proof of his/her articles/news/reports etc published in newspaper, journals, TV, website etc.

Deliverables for Fellows:

1. Once selected, the fellows will have to attend an introductory workshop with UNICEF Assam, Cotton University and Department of Information and Public Relations.
The introductory workshop will include sessions on:
 - i. Child Protection: violence against children

- ii. Nutrition: importance of inclusion of locally available, nutrient rich foods in diets of children (6-23 months) and adolescents in Assam.
- iii. Ethical media reporting
- iv. Examples of media reporting – good and bad
- v. Feature writing / long format media writing

2. The selected fellows will be required to travel within the high-burden districts. The stories may or may not be limited to UNICEF's interventions but must contribute to the larger dialogue on the theme.

3. The fellows will be expected to publish/broadcast long format investigative / human interest stories, features or photo essays.

4. Each fellow is to publish a minimum of 6 stories during the fellowship period i.e. 2.5 months.

5. In case of print or online stories, the stories should preferably be in long format, a minimum of 1200 words for dailies, 2000 words for online/magazines. In case of video, it should be exclusive long format content for broadcast platforms (minimum 10 minutes).

6. Fellows will be requested to keep UNICEF Assam and Cotton University in loop regarding the theme, location and travel required for the stories.

7. The fellows are expected to share draft versions of their stories with UNICEF Assam, Cotton University and Department of Information and Public Relations.

8. The fellows must acknowledge the support of UNICEF Assam, Cotton University and Department of Information and Public Relations, when they publish or present their stories elsewhere.

9. Post the fellowship, the articles / reports become the joint property of the fellow and UNICEF Assam, Cotton University and Department of Information and Public Relations. Once published, the stories would also be published on UNICEF Assam's, CU's and DIPR's website.

10. Fellows would be encouraged to promote their stories on social media platforms.

11. UNICEF Assam and Cotton University as the right to question the deliverables and can stall payment if the fellow has not delivered in line with the expectations.

12. Each selected fellow will have to sign a detailed TOR.

Selection Criteria and Process:

- The fellowships are intended to support promising professional journalists in their pursuit of outstanding achievements in their respective fields.
- The selection process for the Fellowship will be competitive.
- A high-level Selection Committee consisting of senior faculty members of Cotton University, prominent journalists and senior editors, will review the proposals and select the Fellows from the pool of applicants.
- The applicant will be evaluated on the extent to which the applicant possesses the vision, drive and skills needed to undertake the Fellowship project.

Evaluation of Applications:

- Is the project proposal's treatment of the issue effective i.e. whether it offer an in-depth, incisive, new or creative treatment of the issue.
- Does the applicant possess the credentials, professional skills and discipline needed to accomplish the project.

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- Does the applicant have the talent, professionalism and commitment, as well as the ability to work independently to accomplish the in-depth Fellowship project.

The successful applicant will be intimated soon after the selection is made.

Along with her/his letter of accepting the Fellowship offer, the successful applicant shall submit the following:

1. A copy of her/his PAN Card
2. A cancelled cheque of a Bank account in her/his name

Duration: Fellowships are of 2.5 months in duration and can begin after declaration of selection.

Rewards: Each fellow will be presented with a certificate of appreciation at the end of the fellowship.

Fellowship: The fellowship is of INR 35,000 per fellow. This is inclusive of travel, accommodation, site visit and other miscellaneous costs.

Disbursal of the fellowship amount will be in three installments:

1. 1st installment: INR 10,000 for travel on being selected as fellows
2. 2nd installment: INR 25,000 on the publication of 6 (six) stories within stipulated time of 75 days

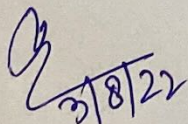
*Those who could not meet the deadline will forfeit the remaining amount of the fellowship and shall not be given the fellowship certificates.

*a TDS component would be applicable on the payment)

Timeline:

No	Description	Delivery Date
1	Announcing the Media Fellowships by IPRD	30 July 2022
2	Deadline of submission	14 August 2022
3	Selection of Fellows by Jury	20 August 2022
4	Training of the selected Fellows	27 August 2022
5	Field work	1 September – 15 November 2022
6	Selection Committee Meeting	17 November 2022
7	Media Award Ceremony	20 November 2022

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Registrar

Memo No.: CU/R&D/UNICEF Project/S Dutta/2022/11/ 7595

Dated: 03.08.2022

Copy for information and necessary action to:

1. PS to Vice Chancellor, CU

2. Academic Registrar, CU
3. Dean R&D, CU
4. Head, Department of MCJMS , CU
5. Finance Officer, CU,
6. Dr. Sayanika Dutta, Project Investigator, Dept of MCJMS, CU
7. System Manager, CU to upload this notice in the University website.
8. Office File